# ALANDEKO

good things for better life

#### Business conception of ALANDEKO

Alan Deko has a store concept presenting the following product range in the middle price range:

- Gifts, curious and personal items
- Home textile and interior decoration
- Tableware and kitchen items
- Small auxiliary furniture items

Our customer is the one interested in improving his own lifestyle with new modern and stylish things, as well in finding out some unusual and cool gifts.

ALANDEKO retail shops in Latvia and Lithuania.







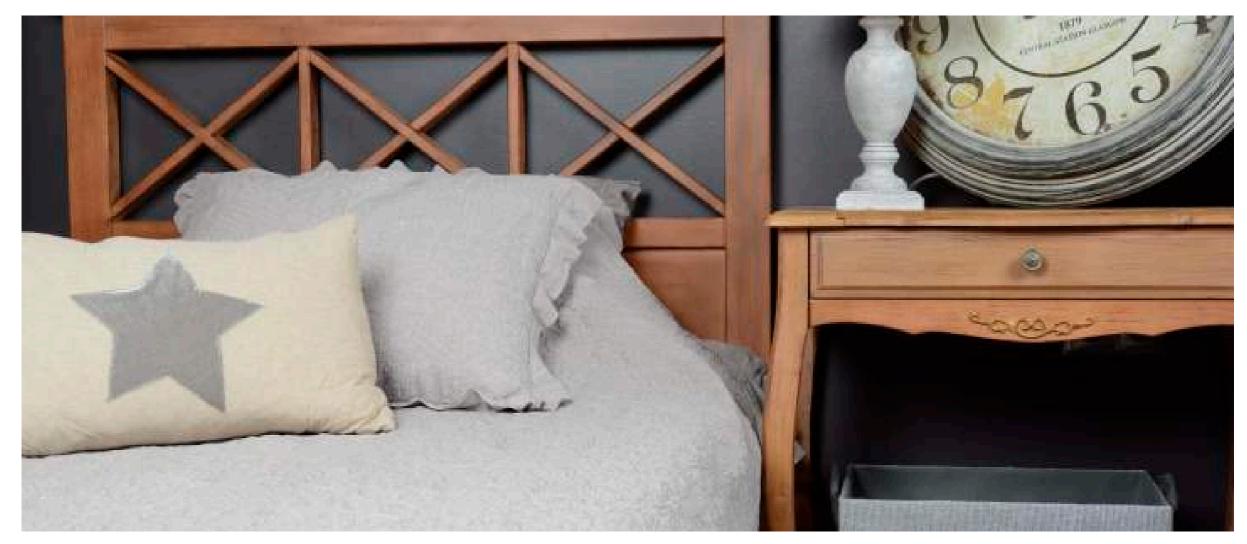
































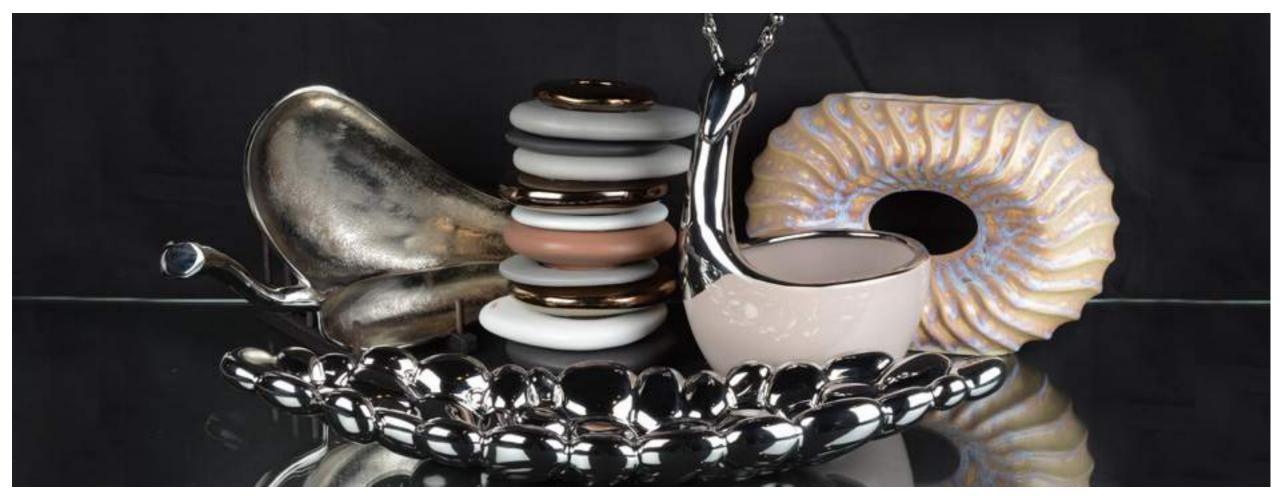


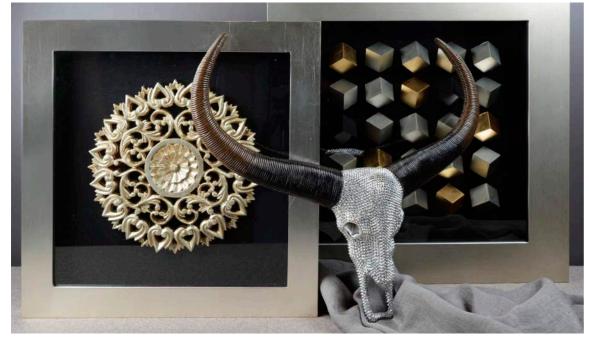






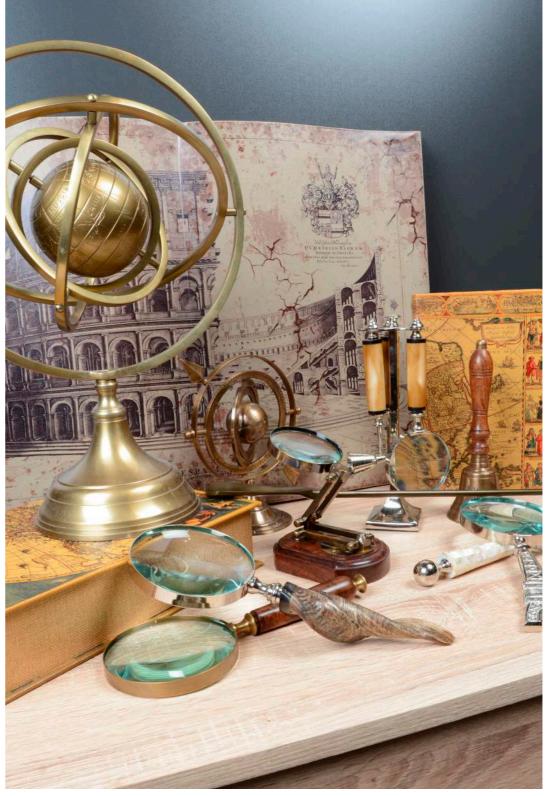






















# ALANDEKO in Latvia and Lithuania

- First **ALAN DEKO** concept shop was opened **in 2001 in Riga**, trade center **Alfa**.
- Nowadays ALAN DEKO has 6 shops in Latvia, located in Riga (4), Valmiera (1), Kuldiga (1).
- There are 6 ALAN DEKO shops in Lithuania, located in Vilnius, Kaunas, Siauliai and Klaipeda.



# ALANDEKO shops in Riga









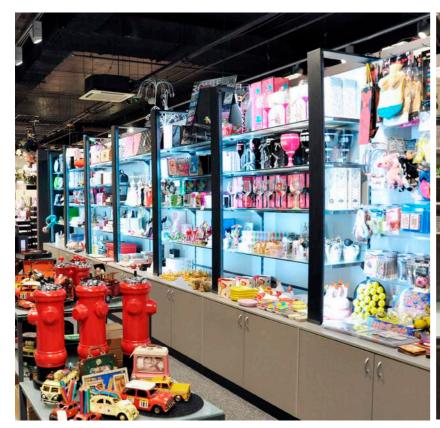






#### Design of ALANDEKO shop

- ALAN DEKO shop is designed as stylish shopping place for customers with middle/upper incomes.
- Products are located on the shelves, divided in groups, by color and style which customer can easy percept.
- · Shop front is well lightened and decorated to draw customers attention with it's colors and style.
- Shop window displays have to been changed once a month.





















### ALANDEKO marketing pictures

















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# ALANDEKO marketing pictures









# ALANDEKO for contacts and requests

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